

U.S. EQUITY STRATEGY

BCA is a world leading provider of independent investment research. Since 1949, the firm has supported its clients in making better investment decisions through the delivery of leading-edge economic analysis and comprehensive investment strategy research. BCA provides its services to financial professionals across six continents through a wide range of products, services, and meetings.

Competitive Advantage

- › Examines both sector specific micro and macro factors to provide clients with a view that highlights sustainable trends.
- › Presents U.S. sector and industry allocation advice with the key inputs necessary to set equity portfolio strategy and enhance returns.
- › Delivers specific recommendations grounded in insightful analysis, backed by proprietary indicators, allowing clients to capitalize on profit opportunities as well as preserve capital.

Deliverables

WEEKLY REPORTS: Reports drill down our big picture view into specific sector strategies and update our view on each equity sector and industry group in the form of an overweight, neutral or underweight position.

DAILY INSIGHTS: Daily updates backed by an at-a-glance chart provide clients with specific investment recommendations, discuss recent market developments or alert clients of changes in our view.

CYCLICAL INDICATOR UPDATE: A bi-monthly overview of emerging themes along with a detailed review of our longer-term sector indicators.

SPECIAL REPORTS: These *Special Reports* highlight specific ideas or emerging themes affecting the outlook for specific sectors or the equity market in general.

Vice President: Anastasios Avgeriou

Anastasios Avgeriou is currently BCA's Vice President, *Global Alpha Sector Strategy*. Anastasios joined BCA in April 2008 as a Senior Analyst with the *BCA Global Investment Strategy* service, and in October 2008 transitioned to the *U.S. Equity Strategy* team. In August 2010, he was promoted to Editor/Strategist, and in October 2012 he was promoted to Senior Strategist, *U.S. Equity Strategy*. In February 2014, he launched *Global Alpha Sector Strategy*. Prior to his career with BCA, Anastasios was an Equity Research Associate with Scotia Capital in Montreal, QC. Anastasios holds a BCom and an MBA from McGill University.