

**Investment
strategy and
timing advice
for all asset
classes in the
entire Euro area,
U.K., Sweden
and Switzerland.**

EUROPEAN INVESTMENT STRATEGY

BCA is a world leading provider of independent investment research. Since 1949, the firm has supported its clients in making better investment decisions through the delivery of leading-edge economic analysis and comprehensive investment strategy research. BCA provides its services to financial professionals across six continents through a wide range of products, services, and meetings. The firm maintains a head office in Montreal, with local offices in New York, Los Angeles, London, Hong Kong, Sydney and Buenos Aires.

Competitive Advantage

- › Provides analysis of global trends and key economic/policy issues to help clients understand the underlying forces that are shaping the European investment outlook.
- › Presents investment and asset allocation strategy backed by BCA's extensive proprietary macro models and indicators.
- › Delivers actionable and specific investment recommendations for all asset classes, including sector and country themes, to allow clients to capitalize on profit opportunities and avoid risk.

Deliverables

WEEKLY REPORTS: Reports discuss key investment themes, provide clients with portfolio strategy advice and specific investment recommendations along with updates of our proprietary indicators.

SPECIAL REPORTS: Focusing on original investment ideas, these *Special Reports* drill down into the key issues affecting the outlook. They include both in-depth and brief pieces on timely opportunities or risks.

SPECIAL ALERTS: Brief, actionable updates focusing on fast-moving market changes, provide clients with relevant market developments.

Chief Strategist: Dhaval Joshi

Dhaval Joshi joined BCA Research in 2011 as Chief Strategist of the *European Investment Strategy* service. Prior to joining BCA, he held positions as Chief Strategist at RAB Capital, a U.K. based hedge fund, and Global Strategist at Société Générale, where he became well known for his analysis of economic and financial cycles – consistently receiving high rankings in external surveys, including the Extel award for best new pan-European analyst in 2000. Dhaval spent the 1990s as an Investment Manager at JP Morgan Fleming where he managed \$1 billion of global mandates, specializing in applied behavioral finance. His commentary and analysis appear regularly in leading financial publications such as the *Financial Times* and *The Economist*. Dhaval holds an MA (Hons) from Cambridge University, England and is an Affiliate of the Institute of Actuaries.